

## PRIVACY POLICY

*Last updated: 12<sup>th</sup> January 2026*

### Who are we

The Website is owned and/or operated by Coach2motiv8, a company registered in England and Wales under company number 16321167, with a registered office at Kingslodge, Tring Road, Berkhamsted, Hertfordshire, HP4 3 SZ ('We', 'Us', 'Coach2motiv8')

### Definitions

- 'Data Protection Legislation' means the General Data Protection Regulation (EU Regulation 2016/679), the Data Protection Act 2018 and/or any subsequent data protection legislation which replaces such laws and regulations.
- 'Member' means an individual that has registered as such on the Website and has had a Member Account set up on the Website
- 'Member Content' means any information that a Member enters or uploads to the Website, excluding Personal Information entered to register, but including information entered to activate an account, in the Contact Us section of the Website.
- 'Personal Information' means information about an identifiable individual, including You and others, e.g. Your real name, email address and contact number.
- 'Website' means the websites located at [www.coach2motiv8.com](http://www.coach2motiv8.com)
- 'Terms' means the terms and conditions for use of the Website which incorporate this Privacy policy.
- 'You' means you, the user of the Website and 'Your' and 'Yourself' shall be interpreted accordingly.

### Our privacy commitment

We take Your privacy rights very seriously and seek to ensure the highest standards of compliance with the Data Protection Legislation.

Our Privacy Policy explains how We collect, use, disclose and retain Your Personal Information and how You can protect Your privacy when You use the Website.

By accessing and continuing to use the Website, You accept the terms of this Privacy Policy.

## **Changes to our privacy policy**

Please note that We may update and amend Our Privacy Policy from time to time and We will post any changes on the Website. We may notify you of changes by email but it is Your responsibility to check regularly if there have been changes and to review such changes. We will indicate with a “last updated” date at the top of the Policy when Our Privacy Policy was last revised. If You do not agree with any of Our Privacy Policy then You are not permitted to use the Website. If you have any queries or complaints in relation to Our Privacy Policy then you can contact us using the information under the ‘Contacting Us’ section below.

## **Contacting us**

If You have any questions, concerns or suggestions about Our privacy practices, please email us at [Aggrey.Lutta@coach2motiv8.com](mailto:Aggrey.Lutta@coach2motiv8.com).

## **Protecting your privacy and identity.**

We use appropriate administrative, physical and technical safeguards to protect Your Personal Information from loss or theft, unauthorized access, use or disclosure, or modification or destruction. For example, We train Our personnel to protect Your privacy and require them to comply with Our policies and procedures that protect Your Personal Information. We use computing systems in secure facilities to store Your Personal Information in an encrypted form. Where we process your data for archiving purposes in the public interest, and for scientific or historical research purposes or statistical purposes we pseudonymise or anonymise your Personal Information.

Unfortunately, the transmission of information via the internet is not completely secure. Although We will do Our best to protect Your Personal Information, We cannot guarantee the security of Your Personal Information transmitted to the Website; any transmission is at Your own risk.

## **How we collect and use personal information**

Depending upon Your use of the Website, We may collect and use Your full name, email address and contact phone number (which is Personal Information) to:

- **Register You:** We collect Your first name, last name, email address and contact phone number as a minimum to register You.
- **Communicate with You:** We email you messages about the Website and/or Your Membership, and notifications about new content and activity on the Website.
- **Respond to You:** If you email Us, We will collect and use any Personal Information You provide to Us to process and respond to Your message.

- From time to time, We may collect additional Personal Information from You when You provide it. For example, We may present a research survey to You within the Website and collect Personal Information from You if You agree to participate. We will always inform You about why We wish to collect Your Personal Information and ask You for Your consent before collecting it. We limit Our collection of Personal Information to what is necessary for the purposes for which We wish to collect, use or disclose it.
- We may use Your Personal Information to create reports and data that contain information that cannot be used to identify You. We use such reports and data, and may disclose them to external parties, such as funding sources, for: statistical, analytical and reporting purposes; research; and for evaluating and enhancing the Website or improving the service.

### **How we collect and use Member Content**

Please be aware that Member Content will constitute Personal Information if it can be used to identify you. We may delete Member Content if We believe that it is Personal Information.

We use and disclose Member Content to:

- Present the Member Content to You when You visit the Website.
- Customize content that We present to You on the Website, or in emails and notifications that We send to You and other Members.
- Monitor, develop and improve the Website, and optimize Your experience of them.
- Create reports and data for: statistical, analytical and reporting purposes; research; and for evaluating and enhancing the Website. We may disclose such reports and data to external parties, including funders.
- Comply with any legal obligation.

### **Information about other individuals**

If You give Us information on behalf of someone else, you confirm that the other person has appointed you to act on his/her behalf and has agreed that You can:

- give consent on his/her behalf to the processing of his/her Personal Information;
- receive on his/her behalf any data protection notices; and
- give consent to the transfer of his/her Personal Information as contemplated in this Privacy Policy.

## **Information that the site automatically collects**

Our webservers automatically collect information about Your visit to the Website including, but not limited to, traffic data, location data and other communication data. Although We do not ordinarily set out to identify You from Your Internet Protocol (IP) address, We treat IP addresses as Personal Information. We may use data that Our webservers automatically collect about Your use of the Website, including IP addresses, to investigate any suspected breaches of Our Terms Website.

We use information automatically captured by Our web servers that is not Personal Information to see how the Website is being used and customize it for Your benefit.

## **How we may disclose your personal information**

Often, we may need to share your data with other service providers in order to facilitate the running of the Website. For example, third parties associated with hosting server co-locations. When this happens, we implement strict contractual agreements with such third parties limiting the use of your data to activities specific to the Website.

### **Marketing**

When (and only when) requested by You, and only to the extent requested by You, we will also use Your data to send You and keep You updated with information by e-mail or message through the Website about existing and new services from Us and to send you information by e-mail or message through the Website about related products or services of selected third parties that may be of interest to You.

### **To Opt-Out Of Future Communications**

If you do not want to receive further communication from the Company you may contact us using the email address below.

Andrey.Lutta@coach2motiv8.com

### **Retention and destruction of personal information**

We only keep your information for so long as it is necessary to fulfil the purpose for which it was collected. We will keep your information for a period of 3 years after You or We have cancelled your Registration. After that 3 year period we will delete all of Your information securely in accordance with Our data destruction policies, unless You contact Us to reactivate Your Registration in that period. We may retain some information in anonymised form, for example for statistical analysis and research purposes, but We do not retain any personally identifiable information after the expiry of the 3 year period.

## Cookies

Cookies are small pieces of information stored by Your browser on Your device's hard drive. We use cookies to allow Us to track which pages are viewed on the Website, to determine how frequently particular pages are visited, to determine the most popular areas of the Website and generally to monitor usage of the Website. We also use cookies to save a record of access to the courses so We can remind You to complete courses. Most web browsers automatically accept cookies, though You do not have to. If you wish to disable cookies You can do so by readjusting Your browser settings. If You disable cookies You will still be able to use the Website, however You may not be able to use all features of the Website. For more information on cookies and how to disable them, consult the information provided by the Interactive Advertising Bureau <https://www.iab.com/>.

## Links

This Privacy Policy applies only to Your use of Our Website. Our Website may contain links to other websites. Please note that We have no control over how your data is collected, stored, or used by other websites and We advise you to check the privacy policies of any such websites before providing any data to them.

### **Where we store your data**

All Personal Information you provide to us is stored and processed on our secure servers located in the UK.

## Your rights

**Right to ask us to stop contacting you with direct marketing.** Even if You have accepted the processing of Your Personal Information for marketing purposes (by completing the Contact Us form), You have the right to ask us to stop processing Your Personal Information for such purposes. See paragraph on 'Marketing' above.

**Right to request we cease processing your information.** You may request that We cease processing your Personal Information. Please contact Us at [Aggrey.Lutta@coach2motiv8.com](mailto:Aggrey.Lutta@coach2motiv8.com).

**Right to request deletion of your information.** You can ask Us to erase all Your Personal Information (also known as the "right to be forgotten"). Please contact Us at [Aggrey.Lutta@coach2motiv8.com](mailto:Aggrey.Lutta@coach2motiv8.com) to find out more.

**Right to object to automated processing.** You have a right to object to automated processing of your data. Tech Channel Ambassadors does not engage in any automated processing.

## **Complaints**

If you have any complaints about the way in which we collect, store and use your information, and these have not been addressed by contacting us first, you can contact the supervisory authority in the United Kingdom, the Information Commissioner's Office: <https://ico.org.uk/concerns/>.

## **Your consent to this privacy policy**

By clicking 'I accept' during the registration process or by Your continued use of the Website you expressly agree to this Privacy Policy. This is Our entire and exclusive Privacy Policy and it supersedes any earlier version. It should be read in conjunction with the Terms and Conditions and any additional applicable terms posted on the Website.

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If you have questions or concerns regarding this privacy statement, please contact us at [Aggrey.Lutta@coach2motiv8.com](mailto:Aggrey.Lutta@coach2motiv8.com)